

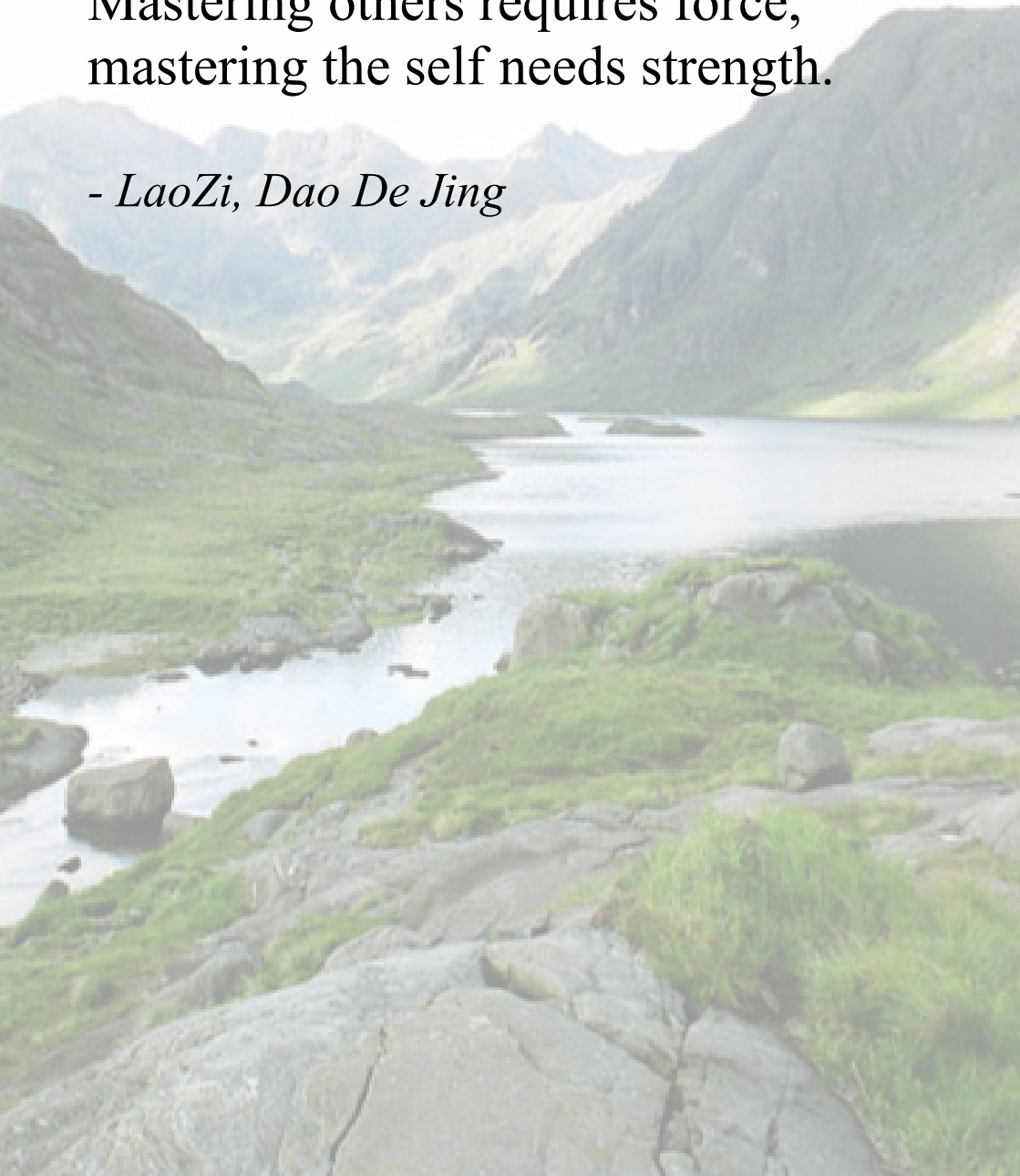


# 21<sup>st</sup> Century Leadership

*~ from inner wisdom  
to global transformation ~*

Knowing others is wisdom  
knowing the self is enlightenment.  
Mastering others requires force,  
mastering the self needs strength.

- *LaoZi, Dao De Jing*



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# Global Leadership Training

Advancing the New Mindset

# The Course

## **Our Global Objective**

The modules comprise the foundation of a flexible programme based on the needs, interests and aspirations of the participants. Informal presentations by participants will be welcomed, to build on the core curriculum. In addition to the modular teaching, there will be time set aside for networking, a boat trip on Loch Ness and a visit to Cawdor Castle.

In this age in which we are living, a shared global vision created by East and West working together is felt to be essential for a peaceful and productive future for humanity. To this end, the psychological, social and spiritual dimensions of human life all play a vital role in planning for, and implementing, the economic and technological challenges facing the world today. These are new times and call for a new kind of leadership – one that is both practical and wise.

As Mahatma Ghandi said, ‘Be the change you wish to see in the world’.



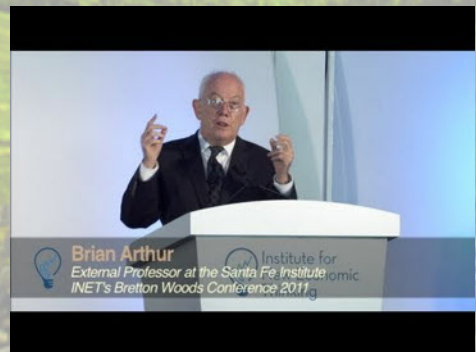
# Prof. W. Brian Arthur



## Biography

Leading economist and scientist, former Morrison Professor of Economics and Population Studies and Professor of Human Biology, Stanford University, and co-founder of the Santa Fe Institute, a well-known think tank in the US. He won the International Schumpeter Prize in Economics in 1990 and the inaugural Lagrange Prize in Complexity Science in 2008. Arthur has a long-standing interest in leadership training in nature and its relation to ancient wisdom traditions. His complexity studies include the economics of high technology; cognition in the economy; and financial markets. He has pioneered the study of impacts of positive feedback in technology-specific industries.

***“We launched Java based on Arthur’s ideas,”***  
*says Eric Schmidt,*  
*former CEO of Google.*



Brian Arthur was at 37 the youngest endowed-chair professor at Stanford University. He held the Dean and Virginia Morrison Chair of Economics and Population Studies at Stanford from 1983 to 1996. He holds degrees in operations research, economics, mathematics, and electrical engineering.

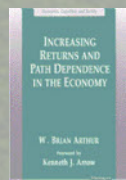
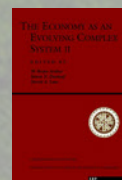
## The Spiritual Quest:

- What it means to be on a spiritual quest in life in the modern world of politics, science and technology.
- How that challenges and changes a person.
- How to find the deeper part of yourself and its purposes as one's guide for life.
- Integrating spiritual goals with career and family.
- Finding the source of wisdom; how to acquire it and apply it to our lives and friendships.
- The search for the ultimate meaning of life.
- How we may reach an inner peace in our lives.
- The relationship of spirituality to the natural world.
- What nature can teach us and what it can mean to immerse ourselves deeply in spirituality and in nature.
- What is meant by enlightenment.
- Its meaning for 'ordinary' people and 'ordinary' lives.
- How modern science, and complexity in particular, fits with the ancient spiritual traditions.
- What we can learn from the ancients.



***“Hundreds of millions of dollars slosh around Silicon Valley every day, based on Brian Arthur’s ideas,”***  
*says John Seeley Brown,*  
*former director of Xerox Parc*

His book, *The Nature of Technology*, was described by *Science* as the “most important book on technology and the economy since Schumpeter, 100 years ago,” (E. Beinhocker).



# Dowager Countess Cawdor



## Biography

Lady Cawdor, will demonstrate the responsibilities that attach to preserving and managing the privately-owned Cawdor Estate, one of the largest in Scotland. Adjacent to the renowned and historic Cawdor Castle is a unique primeval forest while beyond lies a wildlife habitat of 28,000 acres of moorland. Lady Cawdor is a passionate environmentalist whose ecological and spiritual concerns inspire her guardianship of the natural world.

## Cawdor Castle

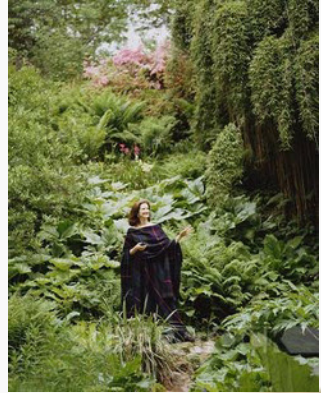
Cawdor. A magical name, romantically linked by Shakespeare with Macbeth. Lady Cawdor hosts biannual symposia for the Scientific and Medical Network, an informal think tank that includes Sir Crispin Tickell, the former UN diplomat and green academic



Cawdor Castle dates from the late 14th century and was built as a private fortress by the Thaners of Cawdor. The ancient medieval tower was built around the legendary holly-tree.



Her belief in the Gaia hypothesis, which posits the Earth as a living entity, has its roots in East Africa, where her father moved the family from Czechoslovakia in 1947. Much of her childhood was spent in the company of trackers and bushmen, which gave her an education in the interdependence of man and his environment.



But she confesses that on the subject of Genetic Modification (GM), she is no scientist. "I think people know instinctively that there is a danger in the current methods of gene modification," she says. "Our modern methods of farming are appalling in many ways. I think we have lost a great deal in food quality control since women became less involved with hands-on food production.



"Why force GM trials in the Highlands? The US is already GM contaminated, so why not finish the trials there? We have 85 local organic farms in the Highlands and this is one of the few places in Britain that remain unpolluted."



*Excerpt from Interview with Lady Cawdor by The Telegraph*

***“Her stand against GM crops is no whim. The Dowager Countess has been a member of Friends of the Earth for more than 30 years” - Alastair Robertson, The Telegraph***

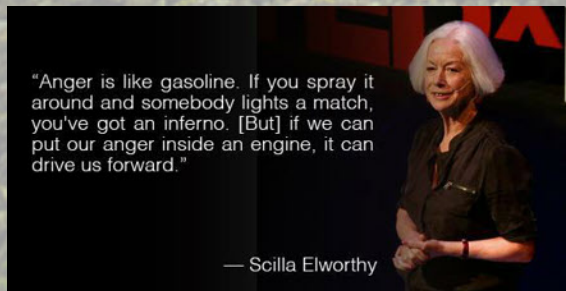


# Dr. Scilla Elworthy



## Biography

founded the *Oxford Research Group* in 1982 to develop effective dialogue between nuclear weapons policy-makers worldwide and their critics, work which included a series of dialogues between Chinese, Russian and western nuclear scientists and military and which formed the basis for later treaties. She founded *Peace Direct* in 2002 to fund, promote and learn from local peace-builders in conflict areas, voted 'Best New Charity' in 2005. Scilla was awarded the Niwano Peace Prize in 2003; she has been three times nominated for the Nobel Peace Prize. She was adviser to Peter Gabriel, Desmond Tutu and Richard Branson in setting up '*The Elders*'; she is chair of the Civil Society sector of the Hanwang Forum in China; a Councillor of the World Future Council, author of numerous books, and advises the leadership of selected global companies. See also [http://www.ted.com/talks/scilla\\_elworthy\\_fighting\\_with\\_non\\_violence.html](http://www.ted.com/talks/scilla_elworthy_fighting_with_non_violence.html)



## **Transformative Leadership:**

Spiritual values in the market place: methodologies for conflict resolution.

Tools for developing authentic leadership: enhancing communication skills and team coaching skills, the reliance of transformative leadership on internal learning and self-awareness; reflection, mindfulness and inner work as an essential tool for the business community.

The practice of 'presence' including: emotional intelligence, balancing right and left brain function, aligning with sense of purpose, self-awareness, political intelligence, listening skills and mediation, team building, project planning and stakeholder strategy.

Conflict as opportunity and fuel for change; non-violent communication, network support, advocacy and leadership as service.

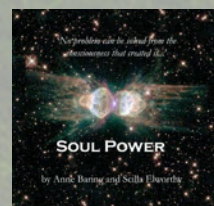
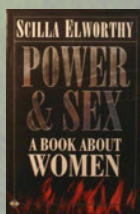
Outcome measures and tools; the *Listening Exercise*, the *Conflict Transformation Exercise*.

Learning to sustain conversation while in conflict, overcoming avoidance, embodying authenticity, maintaining gender consciousness, holding awareness of other cultures and respect for difference.

Moving from 'me' to 'we' - from competition to collaboration; tangible interconnectedness, collective initiatives and participative global platform building.

*“Scilla Elworthy, Ph.D., takes on these timely and important issues in her groundbreaking books. Dr. Elworthy calls upon men and women to replace their distorted notions of "male" power and domination with a new, inner power, developed through the body, mind, and spirit.”*

- Goodreads Book review



# Dr. Bisong Guo

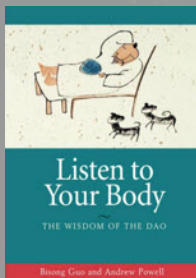
Founding Director of the Shen Foundation, Director of Classical Chinese Medicine Society (CCMS) and UK Representative of the World Federation of Acupuncture & Moxibustion Societies. Dr Guo is a graduate of Western Medicine and qualified in Traditional Chinese Medicine from the China Academy of Traditional Chinese Medicine, Beijing.



She has been an established instructor in QiGong for many years, having trained with Daoist masters and subsequently teaching QiGong in numerous centres across the world. Since being based in Scotland, the Shen Foundation and CCMS has trained more than 3000 participants from around 100 countries. More than 5000 people have joined our events and cultural activities over the last three years. During this time Dr. Guo has conducted multiple Soul Journey Leadership Retreats.



Dr. Guo has published papers on Acupuncture and QiGong in the Journal of Chinese Medicine and is co-author with Dr Andrew Powell of *Listen to Your Body: The Wisdom of the Dao* (University of Hawai'i Press).



*“Since purchasing this book at the beginning of the year I have put many of the suggested practices into place. My health has improved greatly and my right leg problem has vanished. I truly recommend this book to those seeking to take charge of their lives in a more holistic, harmonious and balanced way.” - Amazon Review*



## ‘The New Humanity’

What is meant by the ‘New Humanity’? How does one become a ‘New Human’? I shall be showing how the ancient mystical teachings of the Daoist tradition can bring immense benefit to humankind as we struggle with the dilemmas that are facing the modern world.



By experiencing life through the lens of spiritual wisdom, a person can attune to the relationship between the body’s energy system and their mental and spiritual awareness. This enables a person to rise above the distractions of everyday life and develop their full potential; spiritual mastery can be attained through the emergence of body, heart and soul working together as one.



The current paradigm of leadership is based on analytical ability and efficiency, with the focus firmly on the material world. The 21<sup>st</sup> Century model of leadership goes further; while incorporating these aspects, it highlights creativity, the heart and an expanded awareness that extends beyond the three dimensions of our physical existence.



Participants on this course will, with expert guidance, be encouraged to explore for themselves the expansion of awareness that arises when body, heart and soul are in harmony.

# Dr. Andrew Powell

**Dr Andrew Powell** graduated from Cambridge University with distinction in medicine and after postgraduate studies in general medicine, specialised in psychiatry and psychotherapy at the Maudsley Hospital, London. Formerly Consultant Psychotherapist and Senior Lecturer in Psychiatry at St. George's Hospital, London and Consultant and Honorary Senior Lecturer in the University of Oxford, Andrew has had a long standing interest in the influence of spirituality on psychological well-being.

He is Founding Chair of the *Spirituality and Psychiatry Special Interest Group of the Royal College of Psychiatrists, UK*, with a membership of 3000 psychiatrists. Andrew is co-author with Dr Bisong Guo of *'Listen to your Body – the Wisdom of the Dao'* (University of Hawaii Press) and co-editor of *'Spirituality and Psychiatry'* (RCPsych publications). His numerous papers on spirituality and health are available from the publications archive of the Special Interest Group at [www.rcpsych.ac.uk/spirit](http://www.rcpsych.ac.uk/spirit)



## The Psycho-spiritual Agenda:

An outline of human developmental psychology, individual, family and group. Maturational stages; affectional bonds, self-esteem, the capacity for empathy, the legacy of anxious/secure attachments. Personality and the function of the ego in young adulthood; friendships, family dynamics and the drive towards independence, social and professional accomplishments.

The limitations of ego-driven goals; awakening during adulthood to the importance of the spiritual life, a compassionate vision for humanity and the desire to be of service to humankind.

The psychology of spirituality. Practical ways to access the innate wisdom of the soul, its values and aspirations. The process of educating the ego in the ways of the soul - unity in diversity

Down-to-earth spirituality as applied to the needs of human society and nurture of the environment.



# Scotland

## *Highlands & Heritage*

### Fascinating Scotland facts

- Scotland's scenery is ranked 7th in the world for rich, natural beauty (Anholt GfK Roper Nation Brands Index 2010).
- Has more than 2.5 million overseas visitors a year.
- Many famous movies, including Harry Potter, Local Hero and The Wicker Man, have been filmed amid our stunning Scottish landscape.
- Our wind and waves offer an amazing renewable energy resource.

Total Area 78,772 sq km (30,414 sq mi)

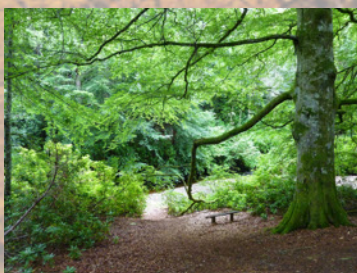
Highest mountain Ben Nevis 1344m

Largest loch Loch Lomond 56 sq km

Other lochs Loch Ness 56 sq km  
Loch Awe 38 sq km  
Loch Maree 29 sq km

Islands 800 (130 inhabited)

Coastline Approximately 10,000km with 3,900km mainland coast





Loch Ness is one of the most famous bodies of fresh water in the world, the subject of innumerable books, films, legends and scientific investigations over the years.

Loch Ness facts: 23 miles / 37km in length; 1 mile / 1.6km wide; up to 786ft / 239m deep and containing more water than all the lakes of England and Wales combined.



Monsters apart, the Loch has a romantic and mysterious allure all of its own and its extraordinary beauty has mesmerised visitors for centuries.



### **Famous Scots.**

Alexander Fleming - Discovered Penicillin

John Logie Baird - Inventor of public viewing televisions

Alexander Graham Bell - Inventor of the Telephone

John Clerk-Maxwell - Discovered the science behind Radiowaves.



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